



## Exhibition Standards

January 30, 2009

### ALL SECTIONS

#### Requirements for PSA Recognition of International Exhibitions

##### 1. Minimum Requirements:

- a. Photographic exhibitions wishing recognition by one or more Divisions of the Photographic Society of America must apply, at least six (6) months in advance of the closing date, to each of the appropriate divisions' Exhibition Standards Director(s) for each section in the exhibition. Such recognition, and conditions, are prerequisites for being published a minimum of three (3) months in the *PSA Journal* and on the PSA website exhibitions listings section. This recognition enables the exhibition to provide acceptances to its exhibitors, who are eligible for PSA "Star Ratings" and for inclusion in the annual PSA "Who's Who" of Photography.
- b. All exhibitions, and exhibition circuits, must apply for recognition based on conformity with these standards. Recognition of subsequent exhibitions is based on past performance and continued compliance with these standards that apply to all sections. Exceptions applicable to specific sections are listed following these general Standards.
- c. The sponsor (organization, association, group, council, club, or chapter), or sponsors in the case of a circuit, must select a General Chairman to provide the leadership to operate and manage the exhibition or circuit, and to be responsible for all its facets according to these PSA Exhibition Standards (ES regulations.)
- d. The general exhibition chairman, or his delegate, shall be the point of contact for PSA Exhibition Standards, PSA Star Rating and PSA Who's Who directors, and all entrants.
- e. All essential information, especially on websites, must be presented in English with clear instructions to the reader as to how this information can be accessed.

##### 2. Applying for PSA Recognition:

- a. The exhibition chairman, or delegate, must apply for PSA Recognition.
- b. A sponsoring organization may obtain recognition for one exhibition in each section once during a calendar year.
- c. For new exhibitions applications for PSA Recognition must reach the appropriate Exhibition Standards Director(s) (ESD) at least nine (9) months, prior to the proposed "Closing Date for Receipt of Entries". All exhibitions, including the individual exhibitions in an exhibition circuit, that gain PSA Recognition, will pay a fee of \$20USD per section. Payment must be in U.S. funds, with checks drawn on a U.S. bank and made payable to "PSA", or by approved major credit card and shall be submitted with the application.
- d. If the proposed exhibition is applying for more than one section, the appropriate Exhibition Standard Directors must **all** agree to accept that exhibition's application.
- e. A new exhibition seeking recognition must submit a plan on an appropriate form distributed by the Directors of Exhibition Standards Committee.
- f. Applications for PSA Recognition are available from each of the PSA Division Exhibition Standards Directors or via the PSA website ([www.psaexhibitionstandards.com](http://www.psaexhibitionstandards.com)) [www.exhibitionforms.com](http://www.exhibitionforms.com) (Exhibitions should refer to the latest available *PSA Journal* Exhibition Listings section for their names, addresses, or email addresses.)
- g. Each application must include one (1) copy of the exhibitions proposed entry form. Applications must be sent First Class Mail (regular airmail for foreign exhibitions), or by email attachment to each of the appropriate Exhibition Standards Directors. PSA Recognition must be granted to all sections of an exhibition for which recognition is requested before the exhibition entry form may be printed and made available to the entrant.

##### 3. PSA Recognition:

- a. An exhibition applying for PSA Recognition must apply to the appropriate individual PSA Exhibition Standards Director for each section of the proposed exhibition. By their application, the exhibition agrees to comply with all of the minimum requirements for recognition. Each section of an exhibition obtaining PSA Recognition may award PSA Gold Best of Show Division Medals. Upon payment of the required recognition fee these medals will be presented **free of charge**.
- b. When an Exhibition Standards Director has a problem with an exhibition that has multiple sections he is to contact the Exhibition Standards Chairman who will make the decision on removal of recognition for the entire exhibition. If it involves a single division, the ESD will decide. Serious deviations from ES could result in the loss of future recognition.

##### 4. Entry Form: (Conditions of Entry and Regulations)

Each exhibition must produce an entry form and it shall be distributed to exhibitors worldwide without charge. The Entry Form must contain the following:

- a. Exhibition name, subject to the approval of the Exhibition Standards Director(s).
  - b. Name, postal and email address, telephone and fax numbers (if available) of the General Chairman shall appear **on the entrant's retained portion** of the entry form.
  - c. Name, postal and e-mail addresses of person(s), and website address, if applicable, from whom or where entry forms may be obtained.
  - d. Sections, categories, and/or classes sponsored, including restrictions, if permitted or required by individual Division rules.
  - e. Closing date for receipt of entries.
  - f. Entry fee(s).
  - g. Date(s) of judging.
  - h. Dates of proposed mailings for (1) notification cards (or e-mail notification) (2) return of total rejects (3) return of all entries (4) awards and (5) catalogs.
  - i. Dates and locations of public exhibitions.
  - j. Names and briefly stated honors and qualifications of the judges.
  - k. Must contain the official PSA Recognition Statement (logo and information as in the separate attachment). This advertisement must be at least the same size as that of any other international recognizing body.
  - l. Form, with or without labels, to be filled in by the exhibitor and returned to the exhibition with the entry.
  - m. Items 5. a, b, c, d, and e as appropriate.
- d. The entry form shall also include this statement (or the portions that apply, if the exhibition includes only slides, or only prints, or only digital images: "All final work must be photographic film, digital file, photographic or digital print material, mounting excepted."
  - e. One of the following statements: 1) an entrant's four images will be distributed throughout four rounds of judging, or 2) an entrant's four images will be presented to the judges consecutively. Or in the event an alternative procedure (such as simultaneous display of prints for judging) will be used, that statement shall be substituted.
  - f. There can be no restrictions as to subject matter except as outlined in the rules of specific sections, or specified by law in the country where the exhibition is held.
  - g. Entries must be limited to not more than four (4) prints (or Stereo pairs) and/or mounts and/or slides and or digital images and/or videos (as appropriate) per section, category, or class.
  - h. Once an image has been accepted in a PSA Recognized exhibition, that same image, or a like "in camera" or a "reproduction" duplicate of that image:
    - i. **May not** be re-entered in the same format in the same section (and Category and Class in PPD) in that exhibition regardless of its title.
    - ii. **May not** be re-titled for entry in the same section of any other PSA Recognized exhibition.
  - i. No title or identification of the maker shall be written anywhere on the face of an image print mat or mount entered in a PSA Recognized exhibition.
  - j. Slides may not be removed from their mounts for any purpose, except the repair of broken mounts/glass, without the consent of the maker.
  - k. Customs labels on exhibitor's entry packaging being sent to foreign countries must be clearly marked by the entrant: "Photographs for exhibition only". "To be returned to sender". "No Commercial Value", if required.
  - l. Exhibitions will, at their option, accept prints mounted and/or un-mounted unless the divisions involved have specific requirements. The policy must be noted on the entry form and fees may be set accordingly, when applicable.
  - m. Exhibitions sponsoring digital section(s), including dual projection sections, may accept entries submitted by digital file by e-mail attachment, or Floppy Disk, CD, Zip Disk, etc. For digital imaging sections, the exhibition entry form shall state the required method(s) of receiving entry(s), any specific format requirements and any additional fees for the postal return of electronic disk(s).
  - n. Exhibitions may offer a reduced entry fee in any or all print sections for non-return of prints to exhibitors. This option must be clearly stated on the actual entry form. In order to select the non-return

#### 5. Entry Form Information for Exhibitors:

- a. The entry form shall state: "The exhibition is open to anyone; however, an entry may be rejected when the sponsoring organization or its agent, in its reasonable discretion, believes the entry does not conform to exhibition rules and conditions."
- b. The entry form shall contain the statement "Entries must originate as photographs (image-captures of objects via light sensitivity) made by the entrant on photographic emulsion or acquired digitally. By virtue of submitting an entry, the entrant certifies the work as his own and permits the sponsors to reproduce all or part of the entered material free of charge for publication and/or display in media related to the exhibition. This may include low resolution posting on a website. The exhibition assumes no liability for any misuse of copyright." For digital imaging section(s) images may be acquired digitally, or scanned from traditional film to create a digital file.
- c. In exhibitions including: color slides, stereo images, pictorial prints, and/or-digital image entries, the following statement shall also be included: "Images may be altered, either digitally or otherwise, by the maker and artwork or computer graphics created by the entrant may be incorporated if the photographic content predominates." The words "subject to divisional restrictions" shall also be added if the same exhibition includes nature, photo travel, or photojournalism.

of print option, the actual entry form retained by the exhibition shall require the exhibitor's signature authorizing the exhibition to destroy the exhibitor's prints in lieu of returning them.

## 6. Exhibition Calendar.

- a. Closing date shall not be more than fourteen (14) days prior to the judging date.
- b. Notification cards or e-mail notification of exhibition results shall be sent to entrants within ten (10) days after the last judging date. Non-domestic cards must be sent regular airmail.
- c. All entries, excluding digital files, shall be returned or forwarded within eleven weeks (77 days) after the last judging date.
- d. All awards must be sent within eleven weeks (77 days) after the last judging date.
- e. Catalogs shall be sent to each entrant within eleven weeks (77 days) after the last judging date.
- f. There shall be a minimum of two public exhibitions by projection for slide exhibitions, and there shall be a public exhibition for a minimum of one-week (7 days) for print exhibitions, unless the exhibition is limited by convention, art show, library, museum or other controlling activity. Internet Exhibition Showings of accepted and award-winning digital file sections shall be for a minimum of ninety (90) days. The URL and the viewing dates must be stated in the entry form. Public Showings may also be by digital projection at a location(s) and a time(s) listed in the entry form. Internet showing of accepted images for a minimum of ninety (90) days is acceptable as one of the two public shows.
- g. The Exhibition Standards Director(s) must approve any time deviations for public exhibitions.
- h. Rejected images may not be exhibited as part of the same exhibition with the accepted images.

## 7. Judging:

- a. The entries must be judged by a minimum of three (3) judges, each qualified in the section judged. The same judges will select the awards designated for that section. A judging exception will be allowed in order for the Exhibition Chairman to select a Chairman's Choice award.
- b. Each section, category, and/or class must be judged and shown individually.  
All judging should be done in accordance with applicable current PSA Uniform Practice – Part B - Judging Practices. Each exhibition applying for PSA Recognition shall receive a pdf file copy along with the current CES.
- c. The judges must be given instructions just prior to the commencement of judging regarding any pertinent restriction or requirement, including information on medals and other awards. Instruction shall include a reading of the definition for that section being judged and an explanation of the method of judging to be used.
- d. International Exhibition Judges (and alternates) may not:
  - i. Judge any section in which they have an entry.
  - ii. View any image entered in the section they are to judge prior to the judging process.

Judging of digital imaging sections may be by digital/video projection or multiple monitors at a single location, or by judges communicating with the exhibition chairman via the internet.

## 8. Notification of Scores must show the name and year of the exhibition and the section involved.

- a. When a numerical scoring system is utilized, it shall state the minimum and maximum scores possible, the acceptance score, and the score each entry received, and clearly state the name of any award.
- b. Plus or minus marks with numerical scores shall not be used.
- c. When an entry has been re-judged and the score is changed the original score must be replaced by the new score. If the scores are recorded using digital equipment, and a number of entries are re-judged to determine which is accepted, then it is acceptable to replace the lower score with any higher score received.
- d. No erasures are permitted and no score shall ever be lowered, except when on close examination by the judges an image is found to defy the rules and regulations in these exhibition standards.
- e. Exhibitions supplying an appropriate space for an e-mail address in their entry form may notify exhibitors by e-mail instead of a mailed card.

## 9. Catalogs: A digital, internet or printed catalog shall be produced for each exhibition, or exhibition circuit, and must indicate the name and year of the exhibition on the first page of the catalogs. Catalogs produced on CDs, DVDs or sent as e-mail attachments must be saved in a universally accepted format, (for example PDF) that is accessible by the recipient.

- a. Must contain the official PSA Recognition Statement (logo and information as in the separate camera-ready copy enclosed). This advertisement must be at least the same size as that of any other international recognizing body.
- b. Must be available at all times from the first day of the exhibition or public showing of prints. If not possible, accepted prints must be identified by means of an equivalent list or a tab on the corner of each print, or a card next to the print, listing the makers name and country, the title, and any award(s) received. Internet catalogs must be posted for at least ninety (90) days.
- c. List the names of the judges and their briefly stated honors, qualifications and addresses, for each class, category, or section.
- d. List awards separately by class, category, or section preceding the listing of successful exhibitors.
- e. List successful exhibitors in alphabetical order by surname, including given name and initial wherever possible, with minimal address and titles of all accepted entries, or make an alphabetical listing of countries and include the appropriate names alphabetically under each. Do this for each class, category and/or section separately in alphabetical order (e.g. CPID, EID, Nature, Photojournalism, Photo Travel, Prints, Stereo) or, optionally, by country, a single unified listing of all names, followed by their acceptances in each section, duly noted as to section.

- f. List all acceptances in the catalog listing section(s) including those images that are listed in the catalog awards and HM section(s).
  - g. Notice: A printed copy of the acceptances, including data from digital imaging section(s) must be sent to the appropriate Exhibition Standards Director (s), the Director (s) of Star Ratings, Who's Who, and Galaxy Awards and others specified by the Exhibition Standards Directors for each of the Divisions recognizing the exhibition. An additional 2 copies of the acceptance list, of all exhibitions, will be sent to the PSA Star Ratings Chairperson. (The appropriate Directors names and addresses are listed in the Services Directory of the January, April, July and October issues of PSA Journals and on PSA Exhibitions Standards.com) The acceptance list sent to the Directors listed above must be by First Class Mail (regular airmail for overseas exhibitions) on or before the approved posting date. The type size and font used in the catalog exhibitor acceptance listings must be legible to the average reader.
  - h. If so stated in the exhibition entry form, the exhibition catalog may be made available to those exhibitors who prefer a digital file for viewing and downloading on the Internet. If the entrant does not require a mailed copy, the exhibition may reduce the entry fee by the estimated savings in postage. All catalogs made available on the Internet must have the exhibition's name and year on each page of the acceptance listings and must include everything that the published version does.
  - i. If the exhibition accepts traditional as well as digital entries, the digital acceptances shall also be included in a catalog produced and sent traditionally, as well as being displayed on a web site as outlined in # 9i
  - j. Internet Exhibition catalogs shall be made available on the Internet for exhibitor viewing and/or downloading for a minimum of ninety (90) days;; the URL must be listed in the entry form. A printed listing of the acceptances, judges and awards must be produced and forwarded to the PSA Directors noted in Section 9(g)
  - k. The catalog should state that neither PSA nor the exhibition sponsors assume any responsibility for misuse of copyright by anyone.
  - l. Catalogs must not be enclosed when an entry is being forwarded to another exhibition. The catalog must be mailed directly to the entrant.
- b. Slides must be sent by First Class Mail or better.
  - c. Prints may be sent by Parcel Post (or equivalent) or by First Class Mail unless otherwise required by Postal Regulations.
  - d. Unless noted otherwise by the exhibition, digital files need not be returned to the entrants.

**12. Exhibition's Responsibility to Exhibitors and PSA:**

The exhibition General Chairman must be prompt and courteous when responding to all communications from entrants, PSA Exhibition Standards, Who's Who, and Star Rating directors, beginning at the time of the application until at least 6 months after the catalog mailing date.

**13. PSA Division Best of Show Awards:**

- a. Exhibitions receiving PSA Recognition may award a PSA Best of Show Gold Medal that is provided free of charge for each PSA Recognized section of the exhibition.
- b. Each Gold medal must be awarded as the top award of the exhibition in each section, unless that section's ESD approves another as having primary importance to the exhibition. In this case, the PSA Division medal may be awarded to some other top place (never a second place) and must be outlined in the entry form and the catalog.
- c. A condensed name of the exhibition and the year must be inscribed on all PSA medals/awards.

**14. Additional Medals and Honorable Mention Awards**

- a. In addition to the free PSA Gold Medal presented in each recognized section, the Nature division may offer one other gold medal (Best Wildlife) in an open section. An exhibition may purchase a PSA Silver Medal for a purpose specified by the division involved, a PSA Bronze Medal for a subject selected by the exhibition, and three (3) PSA honor ribbons.
- b. An additional Silver and Bronze Medal and set of three honor ribbons may be purchased for every 33 additional entrants in that section in the previous years' exhibition. First year exhibitions are limited to one set of Silver and Bronze Medals and one set of honor ribbons.
- c. The cost of each additional medal is \$20 and the cost of each set of three ribbons is \$10.
- d. Each PSA award is to be presented to an image that meets the criteria in the opinion of the judges, after the Best of Show has been awarded. The awarding of any of these medals makes the image ineligible for any other medal in the same section of the exhibition.
- e. The exhibition must state in the entry form the criteria for awarding each PSA medal.

**15. Non PSA Awards:**

Exhibitions may restrict any award, other than a PSA medal, to specific subject matter of their choice or to a designated group of entrants.

**16. Exhibitions offering non PSA Sections:**

An exhibition having PSA Recognition in one or more sections that chooses to offer other section(s), category(s), or class(es) that are not PSA Recognized

**10. Companion CD:**

Exhibitions may produce a companion CD of the accepted and award winning images. The largest permissible image dimension is 800 pixels with a resolution of 72 dpi in JPEG format image quality # 7 or less.

These CD's are to be compatible with both PC and Macintosh computers.

**11. Return of Entries:**

- a. Return of entries shall be in the original containers and wrappings whenever possible. Entrant's special mailing instructions must be followed if sufficient postage has been provided.

sections must print the following statement at the beginning of any unrecognized section, category, or class in their exhibition entry form and exhibition catalog: "The following category, section or class is not recognized by the Photographic Society of America and any acceptances will not count toward PSA Star Ratings, Who's Who, Distinctions, etc."

### **Additional Minimum Requirements for Recognition by Division**

#### **17. Color Projected Image:**

- a. Color Projected Image Exhibitions qualifying for PSA Recognition will be limited to two Projected sections that can include both digital and slide entries (dual projection) or, at the option of the sponsor, be limited to just one of those formats. A second theme section can be substituted for the open section.

#### **18. Electronic Imaging:**

- a. An Electronic Imaging exhibition qualifying for PSA Recognition may include one or both classes of digital images: color or monochrome. The allowable sections are:
  - (i) Color General Open
  - (ii) Color Creative (Altered Reality)
  - (iii) Monochrome General Open
  - (iv) Monochrome Creative (Altered Reality.)A second theme section can be substituted for the open section.
- b. In place of an open section, an exhibition may elect to sponsor a theme section. The subject matter must be available worldwide and the subjects must be either color or monochrome. Both cannot be entered in the same section.
- c. If PSA gold medals are presented, one shall be awarded for the Best of Show in each section.
- d. Acceptances in Color and Monochrome classes will be credited towards EID Star Ratings and Who's Who for each class.
- e. Except for the items noted, all other Consolidated Exhibition Standards shall apply. In addition to the requirements shown in 9(g), exhibitions hosting digital sections shall report to the appropriate Star Ratings and Who's Who Directors the exhibition results in the following MS Excel® or MS Word® compatible English format: Surname, Given Name, Title, Country. This format shall be used separately for each clearly identified section of an exhibition.
- f. **Video/Motion Picture:**
  - i. The entry form must state what media are to be accepted, sizes and types of film and/or tape, type of sound accepted and the exhibitions other limitations.
  - ii. Exhibitions may establish a lower entry fee for entrants not requiring the return of entries.
- g. Except for the items noted, all other Exhibition Standards shall apply.

#### **19. Nature:**

- a. PSA Nature Definition: The Nature section of the entry form must state the PSA Nature Definition

which is as follows: "Nature photography is restricted to the use of the photographic process to depict observations from all branches of natural history, except anthropology and archeology, in such a fashion that a well informed person will be able to identify the subject material and to certify as to its honest presentation. The **story telling** value of a photograph **must** be weighed more than the pictorial quality. Human elements shall not be present, except on the rare occasion where those human elements enhance the nature story. The presence of scientific bands on wild animals is acceptable. Photographs of artificially produced hybrid plants or animals, mounted specimens, or obviously set arrangements, are ineligible, as is any form of manipulation that alters the truth of the photographic statement. **No elements may be moved, cloned, added, deleted, rearranged or combined. No manipulation or modification is permitted except resizing, sharpening, cropping, selective lightening or darkening, and restoration of original color of the scene. No special effect filters can be applied. Any adjustments must appear natural.**"

#### **b. PSA Authentic Wildlife:**

- i. Definition for the Wildlife Medal: Authentic wildlife is defined as one or more organisms living free and unrestrained in a natural or adopted habitat. Therefore, photographs of zoo or game farm animals are **not** eligible for the PSA Silver Wildlife Medal."
- ii. Exhibitions presenting the PSA Nature Wildlife Gold Medal are to include on their entry forms:
- iii. The preceding definition of authentic wildlife in addition to the general nature definition.
- iv. A "box" to the right of the entry title space to be marked "W" by the entrant as certification that the photograph so designated complies with both the general nature and the authentic wildlife definitions.

#### **c. Theme Sections:**

Nature exhibitions restricted to one theme, such as entomology or botany, etc. may apply for and receive recognition as a "Theme Exhibition"

- d. Nature exhibitions qualifying for PSA Recognition may sponsor a maximum of four sections:

- (i) Projected – Open
- (ii) Projected – Theme
- (iii) Print – Open
- (iv) Print - Theme

Projected sections can include both digital and slide entries (dual projection) or, at the option of the sponsor, be limited to just one of those formats. A mixed entry of color slides and digital images is not allowed. A second theme section can be substituted for the open section.

- e. If an exhibition elects to sponsor a Wildlife section, the Nature Division Gold Medal for Wildlife must, if given, be awarded for Best of Show in the Wildlife section.

**Entrants are limited to a maximum of four (4) color slides or four (4) digital images. A mixed entry of color slides and digital images is not allowed.**

**f. Exhibiting:**

- i. Nature slides and digital images must be projected as a separate Nature section at all public exhibitions.
- ii. Where an exhibition has elected to sponsor a second separate Wildlife section the slides or digital images from the General or Restricted sections may be combined with those of the Wildlife section as long as there is visible demarcation (title slide) identifying the transition from one section to the next.
- iii. Where two Nature Print sections are sponsored, the prints from both sections may be intermixed when hung for showing provided that all honor or medal winners are clearly labeled as to the section in which they received the award.

**g. Nature Prints:**

A Nature Print entry shall be a maximum of four (4) prints or mounts and may be monochrome or color or mixed at the discretion of the exhibitor. The size will be determined by the individual exhibition, with a maximum of 16x20 inches. Prints may be home or commercially processed.

**h. Nature Sequences**

Sequences may be established by a nature exhibition as a category within the confines of an approved nature section subject to the following rules:

- i. One or two sequences of 2 to 10 slides, digital images or prints each may be allowed at the exhibition's discretion. A commentary of not more than 400 words per sequence may be allowed and commentary restrictions must be printed in the entry form.
- ii. Sequences shall be judged as a separate category within the section and may not be mixed with other images in judging the section.
- iii. Accepted sequences are allowed two acceptances and one title for Nature Division Star Ratings and Who's Who purposes.
- iv. No more than four total acceptances may be awarded by an exhibition within a single section. The permissible entry combinations are (1) four single slides, digital images or prints, (2) two sequences, or (3) two single slides, digital images or prints and one sequence. This limitation must be included in the entry form.
- v. Sequences must be listed as such in the catalog.

**i. Nature Digital Images**

Images may be acquired on traditional film and scanned to a digital file, or acquired with a digital camera.

**20. Photojournalism:**

- a. A Photojournalism exhibition qualifying for PSA Recognition may sponsor one or more of the following sections.

- (i) Photojournalism Projected – General
- (ii) Photojournalism Projected – Human Interest
- (iii) Photojournalism Prints – General
- (iv) Photojournalism Prints – Human Interest

An additional theme section can be substituted for an open section. Projected sections can include both digital and slide entries (dual projection) or, at the option of the sponsor, be limited to just one of those formats.

- b. Prints may be home or commercially processed. Each print class shall consist of not more than four (4) prints un-mounted, or four lightweight mounts not over 8 ½ x 12 inches, each containing one or more prints, monochrome or color or mixed.
- c. Should an exhibition elect to hold a theme section as allowed under the rules, that section may take the place of one of the General sections noted above, and the theme must be available to exhibitors world-wide. Each section with PSA recognition will receive a Gold medal to be awarded for Best of Show. Exhibitions sponsoring only general sections may also purchase a silver Human Interest medal for those sections.
- d. Print, slide and digital image sequences may be entered in any class, in all recognized PJ exhibitions, by placing more than one picture in a single mount or file.
- e. The entry form shall state whether titles will or will not be read at the judging.
- f. The following statement shall be printed in the entry form and read to the judges at the onset of the judging: "Photojournalism entries shall consist of pictures or sequences with informative content and emotional impact, including human interest, documentary and spot news. The journalistic value of the photograph shall be considered over pictorial quality. In the interest of credibility, photographs that misrepresent the truth, such as manipulation to alter the subject matter, or situations which are set up for the purpose of photography, are unacceptable in Photojournalism competition. **No elements may be moved, cloned, added, deleted, rearranged or combined. No manipulation or modification is permitted except resizing, sharpening, cropping, selective lightening or darkening, and restoration of original color of the scene. No special effect filters can be applied. Any adjustments must appear natural.**"
- g. Exhibitions offering a Human Interest medal or a Human Interest section shall also include, "Human Interest is defined as an image depicting a person or persons in an interactive, emotional or unusual situation, excluding sports action."
- h. **Entrants are limited to a maximum of four (4) photojournalism slides or four (4) digital images. A mixed entry of color slides and digital images is not allowed**
- i. **Photojournalism Digital Images**  
Images may be acquired on traditional film and scanned to a digital file or acquired with a digital camera.

**21. Photo Travel:**

- a. The Photo Travel section of the entry form must state that "Subject matter must portray Photo Travel", and include the following definition:

"A Photo Travel slide, print or digital image must express the feeling of a time and place, portray a land, its people, or a culture in its natural state, and have no geographical limitations. Ultra close-ups which lose their identity, studio-type model shots, or photographic manipulations that misrepresent the true situation or alter the content of the image are unacceptable in Photo Travel competition." **No elements may be moved, cloned, added, deleted, rearranged or combined. No manipulation or modification is permitted except resizing, sharpening, cropping, selective lightening or darkening, and restoration of original color of the scene. No special effect filters can be applied. Any adjustments must appear natural.**

- b. Photo Travel exhibitions qualifying for PSA Recognition may sponsor a maximum of four sections.
  - (i) Projected – Open
  - (ii) Projected – Theme
  - (iii) Print - Open
  - (iv) Print - Theme
 Projected sections can include both digital and slide entries (dual projection) or, at the option of the sponsor, be limited to just one of those formats. An additional theme section can be substituted for an open section. . A mixed entry of color slides and digital images is not allowed.
- c. A Photo Travel Print entry shall be a maximum of four (4) prints un-mounted, or four lightweight mounts not over 8 ½ x 12 inches. Prints may be monochrome or color or mixed at the discretion of the exhibitor. Prints may be home or commercially processed.
- d. **Entrants are limited to a maximum of four (4) photo travel slides or four (4) digital images. A mixed entry of color slides and digital images is not allowed.**
- e. **Photo Travel Digital Images**  
Images may be acquired on traditional film and scanned to a digital file or acquired with a digital camera.

## 22. Pictorial Print:

- a. Pictorial Print exhibitions will be limited to two sections: Print Open and Print Theme or, two print themes per Divisional Star Rating (maximum 8 sections): Prints in all sections can be personally or commercially made.
  - (A) Large A Color: Print Open and Theme.
  - (B) Large A Monochrome: Print Open and Theme.
  - (C) Small B Color: Print Open and Theme.
  - (D) Small B Monochrome: Print Open and Theme.
 A second theme section can be substituted for the open section.

The following are the maximum sizes, including mounts, for the two classes of Pictorial Prints:

- (i) Large Prints A – Maximum size of 16x20 inches.

- (ii) Small Prints B – Maximum size of 8.5x12 inches.

- b. The entry form may state, under the Pictorial Print Division, that an exhibitor may enter all classes offered.
- c. Each class shall consist of not more than four (4) prints. Overseas entries, or entries which cross the U.S./Canadian border, may be restricted to lightweight mounts or un-mounted. If this procedure is used, it must be noted on the entry form.
- d. A monochrome print is defined as having no more than two colors, monochrome (various shades of grey from black to white) plus one other color. A monochrome print toned in a single color will remain a monochrome work.
- e. Exhibitions may choose to use one of the following two definitions for their Monochrome Print Section:
  - i. A monochrome print is defined as having no more than two colors: monochrome plus one other color, or:
  - ii. A monochrome print is defined as having no more than one color, but it may be any single color. .  
One of the above definitions must be added to a Monochrome print entry form, if not, then the exhibition must accept prints as defined in No 1.
- f. Exhibitions that involve public showing in more than one city may be allowed an extra two weeks (in the time limit from judging date to the end of the exhibition) for each such additional showing.
- g. Special approval may be granted for other means of public showing of prints where space limitations exist. An application must be made to the Exhibition Standards Director, fully describing the proposed method of showing.
- h. Only pressure sensitive labels may be used on un-mounted prints.

## 23. Stereo:

- a. A stereo exhibition qualifying for PSA Recognition may sponsor one or more of the following sections open to all entrants. An additional restricted section can be substituted for a general section. Projected sections can include both digital and slide entries or, at the option of the sponsor, be limited to just one of those formats.
  - i. Stereo Projected or screen-viewed – General
  - ii. Stereo Projected or screen viewed – Restricted
  - iii. Stereo Prints – General
  - iv. Stereo Prints - Restricted
- b. Entrants will be limited to four projected images per section and the entry form must specify the type(s) of slide format(s) that will be accepted, such as Realist mount, Viewmaster (a reel is considered one entry), 2x2 pairs, medium format, etc. and/or the types of digital format(s) that will be accepted, such as e-mail attachment and/or the type(s) of disk, along with any specific requirements. (See Item 23.j.)
- c. Prints will be limited to four entries per section per entrant and the entry form must specify the type(s) of format(s) that will be accepted, such as lenticular, anaglyphs, over and under pairs, Holmes-style cards, etc.

d. Stereo prints shall be restricted to reflective (opaque) material. Photographs on transparency material may be entered in a projected section at the discretion of the exhibition and may be judged and displayed in hand viewers if appropriate projection equipment is unavailable.

e. Whether entries are acquired, modified and/or presented traditionally or digitally, any particular stereo image must keep the same title, regardless of format. The entry form must state whether or not the exhibition will accept a previously accepted image presented in a different format.

f. Digital entries may be judged either by a digital projector or on monitor(s) at a single location or at multiple locations via the Internet, and entry forms must specify which display method will be used for judging. Disks need not be returned if so stated on the entry form.

g. Stereo exhibition sections restricted to one category of subject matter, such as action or human interest, etc. or to a particular process such as Phantograms, may apply for and receive restricted recognition. PSA-recognized exhibitions which are not sponsoring restricted sections may buy a PSA Silver Medal to offer for a restricted subject within a general section.

h. The Stereo Division recognizes circuits which follow the procedures in CES (24a) through (24f). Simultaneous circuits (24g.) will not be recognized.

j. For SD digital entries, exhibitions can use the following procedure or develop any other procedure that achieves the same result.

i. Entrants are requested to e-mail up to 4 attached files, each consisting of a triplet as described below. The body of the email includes contact information for the maker, the title of each of the submitted images with their corresponding numbers, and when and how the fee is being sent. The subject line of the email contains the name of the maker and the name of the exhibition.

ii. Each attached stereo image consists of three (3) individual side-by-side "chips"--one left chip, one right chip and a repeat of the left chip, the width of each not exceeding 360 pixels. A small gap of a few pixels is left between the chips so that when the three individual chips are placed side by side, the total width of the triplet, including the gaps, does not exceed 1100 pixels.

iii. Each triplet constitutes one stereo image and should be saved as an individual file with a .jpg extension at 72 dpi. (The size of each file would be about 100-500 KB, depending on the quality of the JPEG compression.)

iv. The only information on the file name is the number and title of the image and no identifying information may be embedded or otherwise included within or next to the attached files. Any such information must be removed before judging.

## 24 Circuits

a. A circuit applying for PSA Recognition must apply to the appropriate individual PSA Exhibition Standards Directors. By their application, the circuit exhibitions agree to comply with all of the minimum requirements for exhibition recognition. Each exhibition in a circuit with PSA recognition may award a PSA Gold Best of Show Division Medal in each section. These medals will be presented **free**

**of charge** to exhibitions awarded PSA Recognition upon payment of the required recognition fees

b. Circuits may be sequential, simultaneous or both.

c. **General Regulations for all Circuits.**

i. Circuits must have a minimum of three exhibitions to a maximum of six .

ii. Awards: Each section of each exhibition in the circuit must have its own separate awards.

iii. Closing date: There must be a single closing date for the circuit. Entries that are received too late to be included in the first Exhibition of the circuit must be prepared and entered into the next available exhibition of the circuit. A letter of explanation is to be sent to the entrant.

iv. Judging: A judge may select the same section only once in the exhibition circuit. If the circuit offers more than one section and if a judge is qualified he/she may select a different section in one of the exhibitions of the same circuit. There must be a sufficient number of highly qualified judges in the cities, towns, county, province or state where the circuit is being held, or the circuit is required to bring in outside judges (i.e. there must be nine judges to jury a single section in a circuit of three.)

d. **Circuit Exhibition Calendar** is the same as the single exhibition calendar with the following exceptions:

i. **Exhibitions:** Slides, digital images or prints are to be publicly exhibited in each area from where the exhibition of the circuit draws its name (city, town, county, province or state, etc.)

ii. **Return Entries:** All entries shall be returned, and awards mailed, within eight weeks (77 days) after the last judging date of the circuit. Exception--Simultaneous circuits that require additional time for showing an extended exhibition schedule may request an exception from the appropriate PSA Exhibition Standards Director(s) to return entries and awards 119 days, 5 @ 140 days, and 6 @ 161 days. An exception must be printed in the entry form in **bold type** to inform exhibitors.

e. **Catalogs** shall be sent to each entrant within eleven weeks (77 days) after the last judging date.

f. **Circuits:** A sequential circuit is a group of allied exhibitions conducted sequentially with slides, digital images and/or prints being forwarded from one exhibition to the next without return to the entrant until the series is complete. Judging's must be held in separate cities, towns, counties, provinces, etc. on separate dates that are not less than seven or more than 30 days apart.

g. An appropriate individual Exhibitions Standards Director may allow more than one exhibition of a circuit to judge the same section simultaneously in a suitable place. The following procedures must be strictly adhered to:

i. Each exhibition judging must have independent scoring and record keeping.

ii. The scores of each exhibition judging panel must not be announced, or observed by another exhibition judging panel, until after each image has been judged.

- iii. Each exhibition judging panel must select their exhibition awards separately, and in complete secrecy from the other judging panel(s).
- ii. A separate jury may prejudge the entries if their total entry exceeds 25,000 images.
- iii. Judging's at a simultaneous circuit should be limited to not more than 3 groups of judges judging together at one time.
- iv. This section does not apply to stereo exhibitions.

A member of the Photographic Society of America shall act in accordance with all PSA policies. A member shall be honest in performing and reporting service to the Society. A member shall be ethical in making and presenting images. Members not in compliance with this ethics statement will be subject to loss of PSA membership and/or awards and honors.

## **25. Suggestions and Recommendations for Exhibitions**

- a. All sections should include in their entry form an approximate minimum/maximum rate of acceptance. The rate of acceptance should be between 25% and 45% for all exhibitions.
- b. Entry forms to non-domestic exhibitors should be mailed five (5) months before the closing date by surface mail or three (3) months before the closing by regular airmail.
- c. At the option of the exhibition, the entry form may contain a provision that entries received without appropriate fee will not be judged, forwarded, or returned. It is recommended that the exhibition write any entrant submitting without fee, if time permits, that the entry will be so handled rather than totally relying on a general statement in the entry form.
- d. Late entries (domestic North America) should be marked "Refused - Return to Sender" and returned unopened. Non-domestic exhibitors with late entries should be notified by regular air mail requesting disposition (1) forwarding to another domestic exhibition, (2) returning to sender upon receipt of all necessary postage, (3) held until following exhibition or (4) any other instructions from the exhibitor.
- e. The exhibition has the option of asking entrants to identify "Creative" slides/prints with a "C", Nature "Wildlife" with a "W", and PJ "Human Interest" with "H" on the mount and/or exhibitor's entry form, or allowing the judges to select the top Creative, Wildlife or Human Interest slide/print from any of the accepted slides that conform to their definitions.
- f. The Photo Travel Division recommends that the exhibitions be presented with informative and instructive commentary, encouraging the public to improve their travel photography and their knowledge of other lands and peoples.
- g. The Nature section of the entry form should state that descriptive titles that properly identify the subject are strongly recommended for Nature Images. It is strongly recommended that titles be read during the judging.
- h. In cases where a number of entries of similar material have been accepted, it is not required that all of these entries be exhibited. Entries having very sensitive content (e.g. bloody nature kills or frontal nudity) need not be shown at public exhibition.
- i. International exhibitions may have any standards and/or conditions that are not in conflict with the PSA Consolidated Exhibition Standards

## **26. PSA ETHICS STATEMENT**