

The Photographic Society of America

(Revised September 1, 2011)

Exhibition Catalog Mailing Requirements

The Exhibition Standards (ES) requires that one copy of an exhibition's catalog be sent (via First Class mail from North America exhibitions; via Air Mail from Overseas exhibitions) no later than the approved catalog mailing date. If, for example, your exhibition has a color slide and color print section, then you send catalogs to the people show in the color slide page and the pictorial print page.

Also, two copies must be sent to:

**Star Ratings Chairman:
Carol Bailey, FPSA, EPSA
6995-A Franktown Road
Carson City NV 89704, USA**

E-Mail: bcarolb@pyramid.net

There is a separate page for the names, addresses and emails of each person to whom a catalog must be sent for each section (color projected images, nature, photo travel, photojournalism and pictorial prints: large, small and commercial) which has PSA approval.

Specific requirements per the Exhibition Standards are:

- Exhibition name and year must be on the cover.
- PSA Recognition Statement must be printed.

If you go to <http://www.psaexhibitionstandards.com/> and scroll down to "PSA Logos and Images" and click on any "Recognition Statement" you can send the files to your email browser. Size to meet your needs.

- PSA Recognition Statement must be as large as that of any other international photographic organization. See item 9a.
- Names of judges in each section and/or category must be listed.
- Listing of Awards must be included and the listing must be separated by class, etc. List must precede acceptance listing.
- List of accepted exhibitors must be in alphabetical order.
- Sections must be in alphabetical order: Color Projected Images, EID, Nature Digital, Nature Prints, Nature Slides, Photo Travel Digital, Photo Travel Prints, Photo Travel Slides, PJ Digital, PJ Prints, PJ Slides, Pictorial Prints and 3D Digital, 3D Prints and 3D Slides.
- Catalog must be mailed to exhibitors by approved mailing date.
- Font and type size must be legible to the average reader. Personally, I recommend a 9 point or larger font.
- An online version or one sent as a PDF file to exhibitors must have exhibition name and year on each page.

Color Projected Images

Exhibition Standards - CPID

Wade W Clutton, FPSA
4466 West Pine Blvd, Apt 21 C
St Louis MO 63108-2343
USA

wclutton@swbell.net

Star Ratings - CPID

Wally Lee
14045 Osage DR
Edmond, OK 73013
USA

wally.lee2@yahoo.com

Galaxy Awards - CPID

Jan Lee
14045 Osage DR
Edmond, OK 73013
USA

cpidstargalaxy@yahoo.com

Who's Who - CPID

Francesco Pessolano
boeimeerstraat 1a
2820 Bonheiden
Belgium

pessolano@mac.com

Notes and Reminders For Catalog:

1. If you will not be able to mail your catalog per the approved application, immediately notify the Exhibition Standards Directors telling them why and approximately when it will be mailed.
2. Catalog must have year and name of exhibition on the cover.
3. Catalog must have a list of the award winners.
4. Catalog must have PSA Recognition Statement.
5. Catalog must list all the exhibitors and their acceptances.

You may sort the listing by country then last name - first name of exhibitor or you may sort it by exhibitor last name and first name.

6. If your exhibition will have a PDF file for exhibitors to download, it must be on the web site for at least 90 days.

7. If your exhibition will have a PDF file for exhibitors to download or the catalog data will be mailed in CD/DVD, then you must prepare a paper catalog for the catalog recipients in each division. A simple Xerox copy is adequate.

Because the catalogs must stand up for 10 years or more of service, please put a clear plastic sheet on the cover and another sheet on the back cover and bind with a spiral binder.

8. All catalogs must be air mailed. No exceptions.
9. Be sure to mail Carol Bailey two copies for her Ethics Chairman job. If you have a nature section, then she needs a nature copy.

10 . And please remember, the exhibitors and PSA workers who use your catalog need a listing in at least a 10 point font.

Please Cut Out And Use As Mailing Labels

| Electronic Imaging | Nature: Digital, Prints and Slides |
|---|---|
| <p>Exhibition Standards Dennis Hirning, EPSA 28 Woodgrain Drive Billings, MT 59102 USA</p> <p>E-Mail: dchirning@msn.com</p> | <p>Exhibition Standards Tom Savage, APSA, PPSA 1336 North Creek Dr. Saginaw, TX 76179-1034, USA</p> <p>E-Mail: exhstds@charter.net</p> |
| <p>Star Ratings – Still Images Nicholas Muskovac, APSA, PPSA 3405 Brian Road South Palm Harbor, FL 34685 USA</p> <p>E-Mail: nmuskov1@tampabay.rr.com</p> | <p>Star Ratings Carol Bailey, FPSA, EPSA 6995-A Franktown Road Carson City NV 89704, USA</p> <p>E-Mail: bcarolb@pyramid.net</p> |
| <p>Who's Who – Still Images Nicholas Muskovac, APSA, PPSA 3405 Brian Road South Palm Harbor, FL 34685 USA</p> <p>nmuskov1@tampabay.rr.com</p> | <p>Who's Who Loye Stone 16661 Ida Rd Madera, CA 93636, USA</p> <p>E-Mail: chililoy@yahoo.com</p> |
| | <p>Nature Image of the Year Susan Mosser, FPSA 173 Central Street North Reading MA 01864 USA</p> <p>E-Mail: s.jmosser@comcast.net</p> |

If any PSA Catalog recipient is also an exhibitor, the individual must be sent two catalogs: one for their personal records and one for their PSA job.

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Photo Travel : Digital, Prints and Slides

Exhibition Standards

Mary Ellen Brucker, FPSA
4 Clayprice Court
St. Louis, MO, 63124-1506,
USA

E-Mail: mellonb@earthlink.net

Star Ratings

Marie Schreiber
6218 Black Cinder CT
Sparks, NV 89436-7018
USA

E-Mail: mschre555@aol.com

Who's Who

Margaret Stafford
3497 Leonard Rd
Grants Pass, OR 97527-6151
USA

E-Mail: stafford@charter.net

Photojournalism : Digital, Prints and Slides

Exhibition Standards

Randy Carr
11117 Ashford Dr.
Yukon, OK 73099
USA

E-Mail: rcarr4u@aol.com

Star Ratings

Marie Schreiber
6218 Black Cinder CT
Sparks, NV 89436-7018
USA

E-Mail: mschre555@aol.com

Who's Who

Chris Reynolds
102 Castle Hall CT
Simpsonville, SC 29680
USA

E-Mail: cpreynolds@msn.com

Photojournalist of the Year

Keith Gillett
316 Breckenridge DR
Belleville, IL 62221
USA

E-Mail: kgillett@apci.net

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Pictorial Prints: Class A (Large) and Class B (Small)

Exhibition Standards

William Lewis
10036 East Emerald Drive
Sun Lakes, AZ 85248
USA

Email: williamlewis@wbhsi.net

Star Ratings – Color (Class A & B)

James Baker
12232 SE 36th Ave,
Milwaukie, OR 97222-6910
USA

E-Mail: jjbaker@aol.com

Star Ratings – Monochrome

Thomas Hady, APSA, PPSA
6719 Bellamy Ave.,
Springfield, VA 22152,
USA

Email: tfhady@verizon.net

Who's Who – Color (Class A)

Charles Nagel
104 Timberbrooke Drive
Bedminster, NJ 07921
USA

Email: chas_nagel@yahoo.com

Who's Who – Monochrome (Class A)

Jim Ewins
418 W. Raye St.
Seattle, WA 98119
USA

E-Mail: jimewins@comcast.net

Who's Who – Small Prints

Diane Racey, FPSA , EPSA
2967 N. Verduga Rd.,
Glendale, CA 91208-2123,
USA

E-Mail: drs4c@aol.com

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Please Cut Out And Use As Mailing Labels

3D (Formerly Stereo)

Exhibition Standards

David Thayer
44 Mill Rd
Ipswich, MA 01938
USA

E-Mail: davethayer@comcast.net

Star Ratings

Ernie Rairdin
3015 Canton Drive, SE
Cedar Rapids, IA 52403
USA

E-Mail: ernie@mcleod.net

Who's Who

Allan Griffin, Hon PSA, FPSA
4 Kathy Close
Pymble, NSW 2073
Australia

E-Mail: agriffin1@optusnet.com.au

3D Photo Of The Year

Andrea L. Shetley, APSA
P O Box 703
Fayetteville, TN 37334
USA

E-Mail: alshetley@hotmail.com

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