

2010 Exhibition Standards Definitions

Updated July 8, 2010

(You May "Cut and Paste" Items Into Your Entry Form)

Note: Item 5 must be included in entry form. Adjust working to meet your exhibition's section(s).

5. Entry Form Information for Exhibitors:

a. The entry form shall state: "The exhibition is open to anyone; however, an entry may be rejected when the sponsoring organization or its agent, in its reasonable discretion, believes the entry does not conform to exhibition rules and conditions."

b. The entry form shall contain the statement "Entries must originate as photographs (image-captures of objects via light sensitivity) made by the entrant on photographic emulsion or acquired digitally. By virtue of submitting an entry, the entrant certifies the work as his own and permits the sponsors to reproduce all or part of the entered material free of charge for publication and/or display in media related to the exhibition. This may include low resolution posting on a website. The exhibition assumes no liability for any misuse of copyright." For digital imaging section(s) images may be acquired digitally, or scanned from traditional film to create a digital file.

c. In exhibitions including: color slides, stereo images, pictorial prints, and/or digital image entries, the following statement shall also be included: "Images may be altered, either digitally or otherwise, by the maker and artwork or computer graphics created by the entrant may be incorporated if the photographic content predominates." The words "subject to divisional restrictions" shall also be added if the same exhibition includes nature, photo travel, or photojournalism.

d. The entry form shall also include this statement (or the portions that apply, if the exhibition includes only slides, or only prints, or only digital images: "All final work must be photographic film, digital file, photographic or digital print material, mounting excepted."

e. One of the following statements: 1) an entrant's four images will be distributed throughout four rounds of judging, or 2) an entrant's four images will be presented to the judges consecutively. Or in the event an alternative procedure (such as simultaneous display of prints for judging).

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19. Nature (Digital, Prints and Slides):

a. PSA Nature Definition: The Nature section of the entry form must state the PSA Nature Definition which is as follows: "Nature photography is restricted to the use of the photographic process to depict observations from all branches of natural history, except anthropology and archeology, in such a fashion that a well informed person will be able to identify the subject material and to certify as to its honest presentation. The **story telling** value of a photograph **must** be weighed more than the pictorial quality while maintaining high technical quality. Human elements shall not be present, except on the rare occasion where those human elements enhance the nature story. The presence of scientific bands, scientific tags or radio collars on wild animals is permissible. Photographs of artificially produced hybrid plants or animals, mounted specimens, or obviously set arrangements, are ineligible, as is any form of manipulation that alters the truth of the photographic statement. No techniques that add to, relocate, replace, or remove pictorial elements except by cropping are permitted. Techniques that enhance the presentation of the photograph without changing the nature story or the pictorial content are permitted. All adjustments must appear natural.

b. PSA Authentic Wildlife:

- i. Definition for the Wildlife Medal: Authentic wildlife is defined as one or more organisms living free and unrestrained in a natural or adopted habitat. Therefore, landscapes, photographs of zoo or game farm animals, or any living subject taken under controlled conditions are not eligible for Wildlife competitions. Exhibitions presenting the PSA Nature Wildlife Gold Medal are to include on their entry forms:
 - ii. The preceding definition of authentic wildlife in addition to the general nature definition.
 - iii. A "box" to the right of the entry title space to be marked "W" by the entrant as certification that the photograph so designated complies with both the general nature and the authentic wildlife definitions.

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20. Photojournalism (Digital, Prints and Slides):

f. "Photojournalism entries shall consist of images with informative content and emotional impact, including human interest, documentary, sports and spot news. The storytelling value of the image shall receive priority over pictorial quality. In the interest of credibility, PJ images must not misrepresent the truth. No situations shall be set up for the purpose of photography, and no alteration of the subject matter is allowed, including any techniques that add, combine, relocate, replace or remove any elements of the original image. No unnatural sharpening or special effect filters can be applied. Only cropping, resizing, lightening or darkening, and restoration of original color are permitted. Color images can be converted to monochrome.

g. Exhibitions offering a Human Interest medal or a Human Interest section shall also include, "Human Interest is defined as an image depicting a person or persons in an interactive, emotional or unusual situation, excluding sports action."

20. Photo Travel (Digital, Prints and Slides):

a. The Photo Travel section of the entry form must state that "Subject matter must portray Photo Travel", and include the following definition: "A Photo Travel image must express the feeling of a time and place, and portray a land, its people, or a culture in its natural state. Photo Travel images have no geographical limitations. Ultra close-ups which lose their identity and studio-type model shots are unacceptable. Techniques that add to, relocate, replace or remove any element of the original image, except by cropping, are not permitted. Techniques that enhance the presentation of the image, without changing the photo travel content, are permitted. All adjustments must appear natural.

22. Pictorial Print – Monochrome Definition:

d. A monochrome print is defined as having no more than two colors, monochrome (various shades of grey from black to white) plus one other color. A monochrome print toned in a single color will remain a monochrome work.

e Exhibitions may choose to use one of the following two definitions for their Monochrome Print Section:

i. A monochrome print is defined as having no more than two colors: monochrome plus one other color, or:

ii. A monochrome print is defined as having no more than one color, but it may be any single color. .

One of the above definitions must be added to a Monochrome print entry form, if not, then the exhibition must accept prints as defined in No 1.